Average Book Prices, 2011

	2011*	2010	2009	2002	2003	2004	2005	2006	2007	2008
Note: Prices for 2007 Adult Nonfiction Do Not Include Reference Titles										
This is the reason for the large difference between 2006 and 2007										
Category										
Children's Titles										
Hardcover (all titles)	**$21.55**	**$22.46**	**$21.25**	**$18.78**	**$19.18**	**$19.31**	**$20.52**	**$21.60**	**$20.82**	**$21.10**
Preschool to Grade 4 (No category beyond 2009)				**$16.04**	**$17.45**	**$17.51**	**$18.92**	**$21.60**	**$18.70**	**$18.97**
Grade 5 and up (fiction) (No category beyond 2009)				**$16.83**	**$16.77**	**$16.84**	**$16.85**	**$16.87**	**$17.24**	**$17.63**
Grade 5 and up (nonfiction) (No category beyond 2009)				**$21.49**	**$22.99**	**$23.25**	**$24.92**	**$26.81**	**$26.68**	**$27.04**
Trade Paper (New category for 2009, but includes prices for 2007 & 2008)	**$11.25**	**$11.65**	**$11.50**						**$11.05**	**$11.36**
Mass Market Paper (New category for 2009, but includes prices for 2007 & 2008)	**$6.91**	**$7.20**	**$7.10**						**$6.86**	**$7.07**
YA Titles (New Category for 2011)										
Hardcover (all titles)	**$24.97**									
Trade Paperback	**$14.52**									
Mass Market Paper	**$7.77**									
Adult Titles										
Hardcover Fiction	**$27.67**	**$28.05**	**$27.99**	**$26.86**	**$26.02**	**$24.81**	**$24.95**	**$26.83**	**$27.47**	**$27.95**
Nonfiction (not including single volume reference titles)	**$26.38**	**$26.13**	**$26.05**	**$41.01**	**$40.64**	**$41.07**	**$36.86**	**$42.32**	**$25.38**	**$25.98**
Nonfiction (incl single volume reference titles except 2007) (Not a category in 2009)				**$74.35**	**$74.48**	**$73.64**	**$70.72**	**$85.91**	**n/a**	**n/a**
Trade Paperback (excluding mass market)										
Fiction	**$16.31**	**$16.16**	**$16.07**	**$18.10**	**$17.23**	**$14.95**	**$18.63**	**$17.05**	**$15.64**	**$15.98**
Nonfiction (including single volume reference titles except 2007)	**$20.18**	**$20.99**	**$20.95**	**$34.13**	**$32.82**	**$27.38**	**$33.81**	**$44.54**	**$20.40**	**$20.91**
Mass Market Paperback										
(SLJ did not treat as separate category prior to 2007)	**$8.45**	**$8.68**	**$8.65**						**$8.30**	**$8.65**
***Estimated Figures Used for 2011**										